

A Global Media Company Streamlines Sub-titling and Dubbing Orders

Organization

An international media solution company with operations in 37 countries around the globe faced issues related to planning and tracking incoming orders leading to severe cash flow issues and disturbed workflow of the organization. With an aim to find a solution for the problem and streamline order management processes, the company partnered with Nividous and expected to get a reliable solution for the same.

Challenges

With its expertise in business process management implementation services and deep roots in product engineering, Nividous was determined to help this organization by streamlining their workflow. The biggest challenge was to develop a centralized system for planning the work, tracking incoming orders, processing orders, invoicing and getting clear visibility into payment schedule and thus centralizing the operations across offices in 37 countries.

Nividous strategized the development process with an aim to replace manual processes with automated solutions and thereby eliminating any inefficiency related to subtitling and dubbing order planning and execution.

Solution

Nividous developed intimate knowledge of customer's existing operations and came up with an ideal BPM-based architecture for global order management solution. The Nividous team then designed and developed the solution that integrated multiple applications and successfully rolled it out to various regions globally. With a dedicated support and maintenance team, Nividous was successful in executing the project that significantly improved cash flows owing to streamlined order planning, operations and execution across offices.

The project involved delivering the following elements to the customer:

Architecture of global order management solution consisting of:

- ✓ Savvion BPM
- ✓ Sonic ESB
- ✓ Talend MDM
- ✓ Pentaho BI
- ✓ MS NAV ERP

Design & development of the global system offering solutions to organize:

- ✓ Order Management related to Media Subtitling and Dubbing
- ✓ Complex client and Vendor rate cards
- ✓ Media asset and Title library

Complex access control system based on role, region and component
Data migration & data synchronisation across 3 ERP instances

For more information on how organizations in the other industries are using Nividous platform visit:
<https://nividous.com/case-studies#others>

Benefits



Of the orders delivered on or before schedule



Optimized resource utilization



Elimination of the cash flow issue